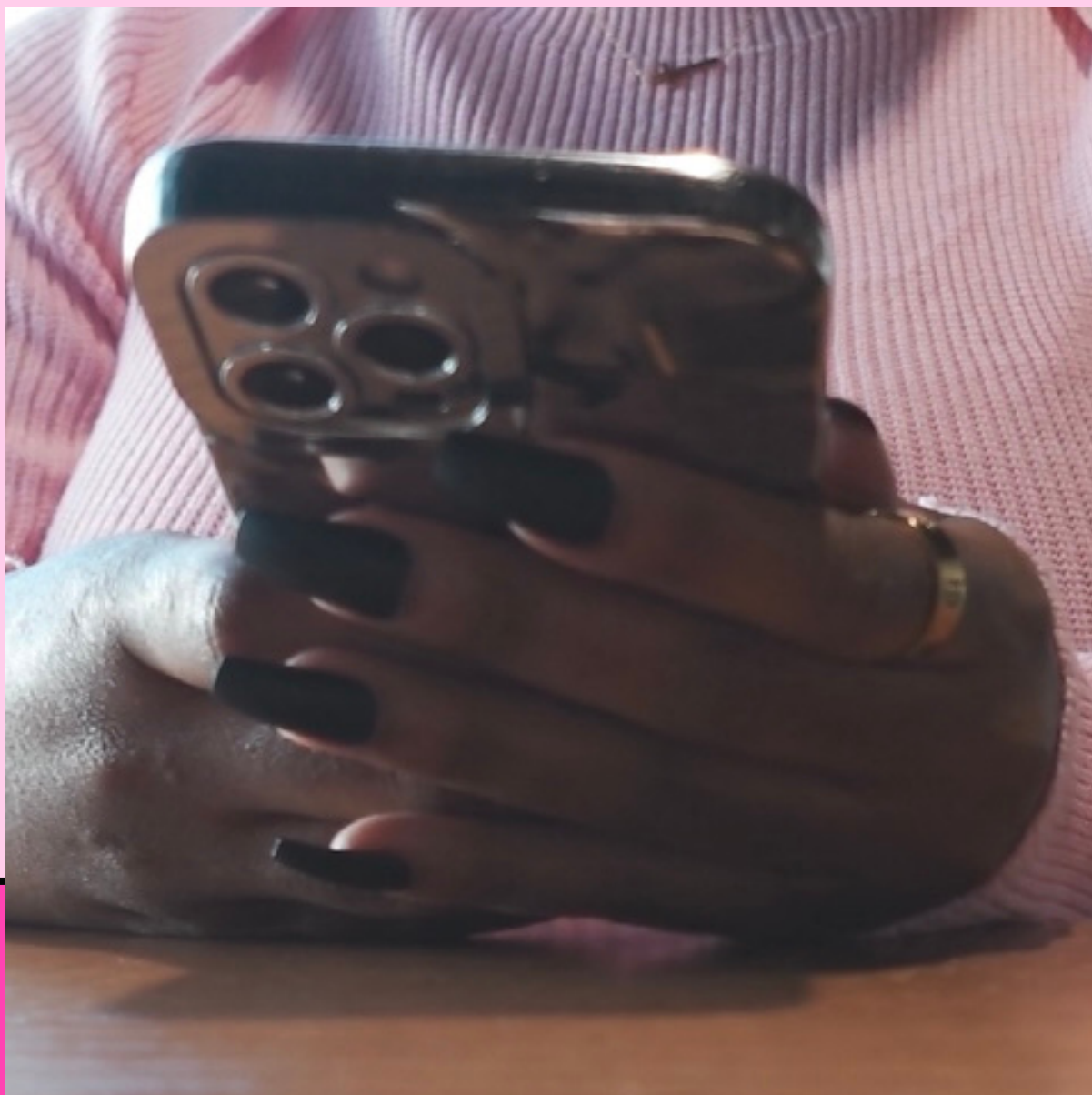


CREATEHER

content idea list

75 content creation ideas
for female creatives.



by. lashae settles

@TFFACADEMY

CREATEHER

content idea list

by. lashae settles

1. a welcome to your page, account, or brand post.
2. a post explaining what supporters can expect from your content.
3. a post with all ways to connect with you.
4. a carousel post showcasing your style and aesthetic.
5. a full get ready with me post describing your process.
6. an outfit of the day post from #5 with product tags included.
7. a day in the life post with clips of things you did in one day.
8. a behind the scenes post of you creating content.
9. a bloopers post of you creating content.
10. a post sharing breakfast.
11. a post sharing lunch.
12. a post sharing dinner.
13. a post sharing something new you did recently.
14. a flashback post of vacation you took + vacation events.
15. a post sharing your travel must haves.
16. a post sharing a recent purchase.
17. a post sharing how to make your favorite drink at home.
18. a post sharing how to make your favorite meal at home.
19. a hair tutorial post.
20. a hair maintenance post.
21. a self care mini vlog.
22. a post expressing how you implement self care.
23. an aesthetic post of your favorite self care items + product tags.
24. a post with your favorite skincare.
25. a post sharing your skincare routine.

CREATEHER

content idea list

by. lashae settles

26. post a photo recap of girls night or a friend date.
27. a date night get ready with me post.
28. a date night outfit of the night post.
29. a post showing your night time routine.
30. a post teaching something you know how to do.
31. a helpful tip or life hack post.
32. a post of your makeup must haves.
33. a post of your makeup routine.
34. a sunday reset post or mini vlog.
35. a how to style post.
36. a this or that post.
37. an event you're planning to attend.
38. a motivational post.
39. a thank you to your supporters post.
40. a thankful or gratitude post to show your faith.
41. a post sharing a recent accomplishment.
42. a post sharing a short term goal.
43. a post sharing some type of progress you've made.
44. a before and after post about anything.
45. a post sharing your favorite perfume.
46. a post sharing a new perfume + your full review.
47. a post sharing your top five favorite brands + why.
48. a post sharing your nails.
49. a post showing your favorite jewelry.
50. a post sharing your favorite shoes.

CREATEHER

content idea list

by. lashae settles

51. a post sharing a brand or sponsorship.
52. a post sharing a brand you'd love to work with.
53. a post sharing what you ate for a full day.
54. a post sharing your health and fitness routine.
55. a post sharing your health and fitness goals.
56. a post sharing new flowers.
57. a post sharing how you arrange your flowers.
58. a post sharing a new or upcoming project.
59. a post sharing something that motivates you.
60. a post sharing a person who means a lot to you.
61. a post sharing a sacred or sentimental memory.
62. a post sharing your favorite home decor.
63. a post with a review follow up of previous deal.
64. a post sharing your favorite restaurant.
65. a post sharing your favorite brunch restaurant.
66. a clothing haul post.
67. a shopping haul post.
68. a post sharing a new affiliation partnership.
69. a post sharing your content creator essentials.
70. a post sharing your monday morning routine.
71. a pack with me post.
72. a post sharing your travel must haves.
73. a post sharing your luggage.
74. a post sharing a current trip/travel/vacation.
75. a post sharing travel reflections and takeaways.